

# Carina.org

An easy-to-use website where individuals seeking home care can match with care professionals.

North King Co. CLC Networking Meeting

September 21, 2022

# Agenda

- Introduction to Carina
- Carina's home care matching Services
- Resources for IPs
- Opportunities for collaboration



Home care provider Kandie L., Kent, WA

## **About Carina**

## Carina's Free Matching Service

We are a nonprofit that believes communities are stronger when all people, regardless of income, can easily and safely access quality care. We connect home care seekers with potential in-home caregivers so they can safely receive routine, ongoing care in their home, enhancing their ability to age in place.



**Find Home Care** 



**Find Child Care** 



**Find Good Care Jobs** 

## Carina: How It Works



Clients search for care

https://carina.org/





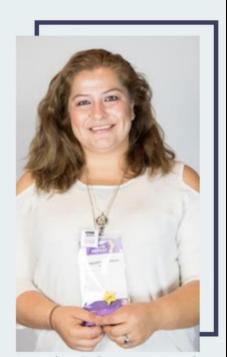
Carina's free online matching tool connects consumers with individual providers or home care agencies.



Carina's Individual Providers or Agency Partners receive consumers' information and a match for a care giver is made!

## The Experience of Caregiving

"My favorite moment in caregiving is to get close to the people who need me and to give the help that they need from me. Without Carina, you didn't know anything. You had to go to their houses and do a preview interview and you had to get to know them with you in their house. And with Carina, you already know a little bit about them."



Jacqueline C., home care provider

## Home Care Providers on Carina

Home care professionals on Carina are:

- Background-checked
- Trained
- Receive good benefits, including health care and union wages



## Home Care Services Provided By Caregivers On Carina

Providers on Carina help people with daily living activities so they can live at home independently.



# Carina's Home Care Matching Services

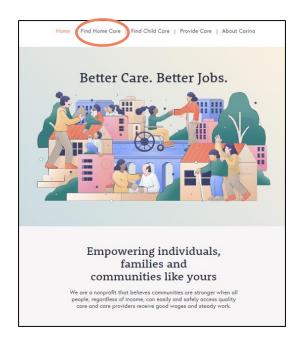
## Carina's Home Care Offerings: Individual Providers

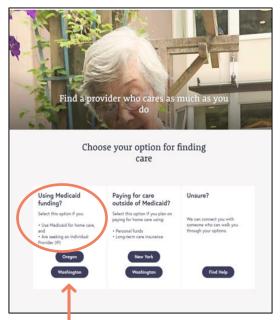
Home Care **Individual Providers (IPs)** can help consumers who are:

- Eligible for Medicaid in-home care, and
- Want to interview and direct a caregiver themselves.

This service is available to eligible Medicaid consumers across Washington.





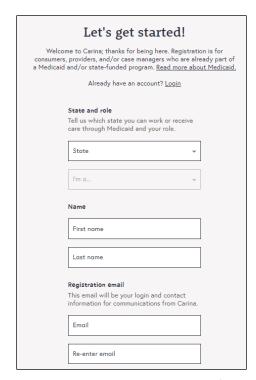


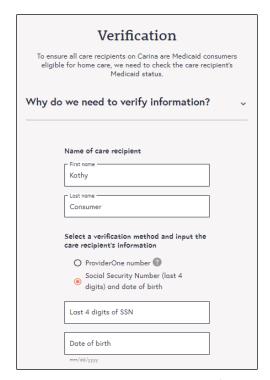


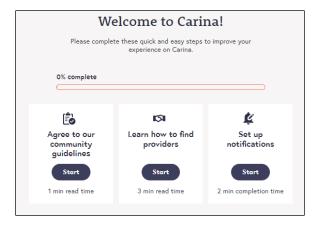
**Go to Find Home Care** 

**Select Using Medicaid Funding** 

**Select Join for Free** 



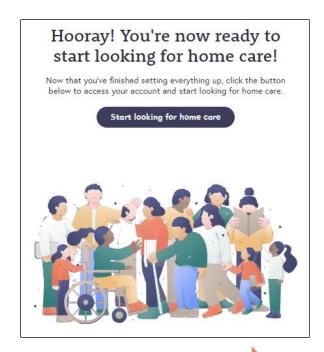


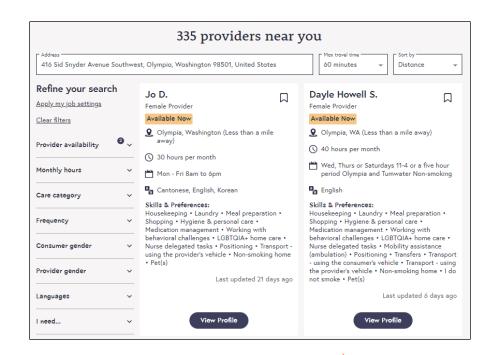


Register on Carina

**Verify Medicaid Status** 

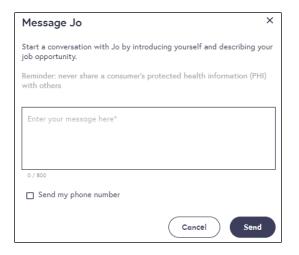
**Onboard to Carina** 

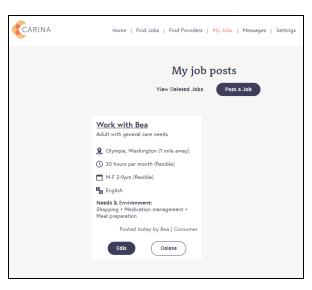


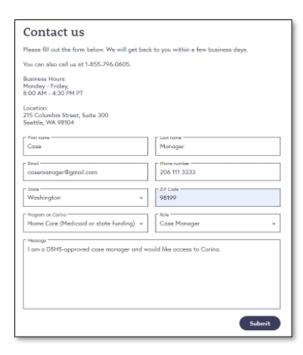


Start looking for home care

**Find Providers** 







**Message and connect** 

Post a Job

Get help

## Home Care Agency Providers (APs)

## Carina's Home Care Offerings: Agency Providers

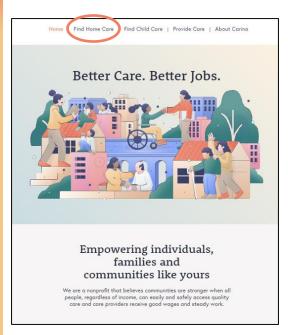
Home Care **Agency Providers (APs)** can help consumers who are:

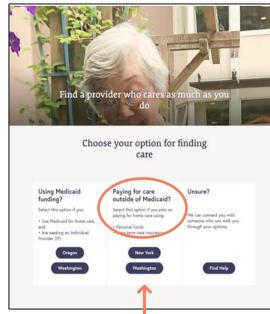
- Residents of King County,
- Either eligible for Medicaid in-home care or pay for care outof-pocket or with subsidies, and
- Want an agency to find and direct their caregiver.

Carina connects them with licensed home care agencies who match them with Agency Providers near them.
Currently we are partnered with Catholic Community
Services(CCS), Korean Women's Association (KWA), First Choice In-Home Care.

This matching service is available only in King County through funding from the King County Department of Community and Human Services (DCHS)









Go to Find Home Care

Select Paying for Care
Outside of Medicaid WA

Enter zip code







Review Home Care Agency details

**Message Home Care Agency** 

Receive confirmation and next steps

# If There <u>Are No</u> Available Providers - Added to the Waitlist for Future Availability

Sorry, no providers are available in your area right now
We are currently expanding our services. Fill out the form below to be notified of any available providers near you.
First Name
Email
<b>98070</b>

## Resources for IPs

### Become an Individual Provider

If you are a family member, neighbor or volunteer and want to do paid work with Medicaid consumers, contact Consumer Direct Network Washington (CDWA) to become an Individual Provider and use Carina to match with someone who needs care near you.

## Consumer Direct Care Network WA



In June 2022, CDWA became the employer of all IPs in Washington who care for clients receiving services from DSHS. As the legal employer, the CDE is assuming all IP employer related responsibilities that were formerly managed by DSHS and AAAs.

### **IP Requirements:**

- · 18 years or older
- Pass background checks.
- Do not require sponsorship.
- Authorized to work in the U.S.
- Complete training requirements.
- Valid driver's license and auto insurance, if authorized to provide transportation.

**For more information visit:** https://www.consumerdirectwa.com/ip-resources/

### Benefits for IPs

SEIU 775 Benefits Group provides Training, Health and Retirement Benefits for Caregivers



- The Training Partnership creates dynamic, high-quality training designed for caregivers, based on research and data and localized in many languages.
- SEIU 775 Benefits Group is Washington's second-largest educational institution and has provided 7.5 million hours of home care training since 2010.



- The Health Benefits Trust delivers high-quality, low-cost health coverage for just \$25/month that includes medical, dental, vision, prescription drug and behavioral health coverage for eligible caregivers.
- Eligible caregivers can also access free emotional health benefits, self-care services, life resources and free slip-resistant shoes called Caregiver Kicks.



#### Retirement

- The Secure Retirement Plan is the first of its kind in the nation for caregivers, providing additional financial security when they retire.
- Contributions are based on hours worked, not payroll deductions. Funding is through employer contribution only.
- Caregivers who participate in this Plan can opt to contribute to an IRA or 401k/403b.

## Carina Resources



### Newsletter Content: Carina's Free Home Care Matching Service

Carina provides a safe, easy-to-use, online care matching service to connect individuals who need home care or childcare with qualified care professionals. Carina can help individuals find home care professionals so they can stay in their own homes and communities for as long as possible. All home care professionals are trained and assist with activities of daily living: cleaning, meals, shopping, transportation, transfers, and personal care. Depending on how individuals pay for home care, Carina has different services to connect individuals to qualified and trained home care professionals.

- Home Care Individual Providers (IPs): Consumers who are eligible for Medicaid in-home care and want to interview and direct a caregiver themselves, can join Carina and search for free. This service is available to eligible Medicaid consumers across Washington. Click <a href="https://example.com/here">here</a> to begin the registration process.
- Home Care Agency Providers (APs): Consumers who are either eligible for Medicaid in-home care or pay
  for care out-of-pocket or with subsidies and want an agency to find and direct their caregiver, can click
  here to begin that process. Carina will connect them with licensed home care agencies that employ
  Agency Providers. Currently this free online matching service is only available in King County through
  funding from the King County Department of Community and Human Services (DCHS).

## Find Us Online at carina.org

- www.facebook.com/CarinaCareMatch
- tinyurl.com/bd7w72v9
- www.instagram.com/carinacarematch/

# Collaboration

## How Can Carina Collaborate With Your Organization?

Carina would like to increase access to in-home care for older adults and people with disabilities and continue to share out information about our home care offering.

### Please let us know if you:

- Are interested in sharing out information about Carina on your website, newsletter, social media.
- Would like Carina to amplify your organization's messaging on our social media platforms.
- Would like Carina to present our free online matching service to your organization's staff and/or members.
- Have suggestions for how we can work with your organization.



Thank you for connecting with Carina. Please do not share this presentation without Carina's permission.

## **Contact Information**

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### **Nadine Zygaj**

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